

**Dr. P.ARIVAZHAGAN**  
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Assistant Professor of Commerce  
JAMAL MOHAMED COLLEGE (Autonomous)  
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### Educational Qualifications

S. No	Qualification	Board/University	Year of passing	Subject	Class
1	<b>HSC</b>	Board of Higher Secondary Education	2004	Commerce	First
2	<b>B.Com</b>	Bharathidasan University	2007	Commerce	First
3	<b>M.Com</b>	Bharathidasan University	2009	Commerce	Distinction
4	<b>M. Phil</b>	Bharathidasan University	2010	Commerce	Distinction
5	<b>SET</b>	Mother Teresa Women's University	2018	Commerce	***
6	<b>Ph.D</b>	Bharathidasan University	2018	Commerce	Commended

### Experience

Working as an Assistant Professor of Commerce in Jamal Mohamed College (Autonomous) Trichy from 01.09.2010 to till date

### Subjects Specialization

Advanced Accountancy	Cost Accounting
Office Automation	Management Accounting
Managerial Economics	Quantitative Techniques
Research Methodology	Business Statistics and Mathematics
Business Economics	Marketing

## Area of Specialization

Marketing and Human Resource Management

### Research Guidance Experience

	Completed	On Roll
PG Level	12	01

### Seminar Organized:

- Seminar Organizing Secretary for National Level Seminar on “Marketing Strategies for Make in India Products and Services” Conducted by PG Department of Commerce (SF), Jamal Mohamed College, Trichy on 24<sup>th</sup> January 2015.

### Details of Articles Publication:

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
1	Research Explorer A Refereed Bi- Annual Research journal on Multidisciplinary Pub: Indian Academic Researchers Association, Trichy	International	Corporate Governance of Banks in Developing Economies	August, 2013
2	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	International	Problems and Prospects of Financing to weaker section by commercial banks in India	August, 2014
3	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	National	Service Quality of Housing Finance companies in India: A case study of LIC housing Finance limited and HDFC	January, 2015
4	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	International	A study on comprehensive problems of HDFC and SBI home loan takers in Tiruchirappalli	August, 2015
5	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	National	Islamic Finance – An Overview.	January, 2016

6	InterContinental Management Research Review	International	A study on perception and problems of Home Loan Borrowers with regards to SBI in Tiruchirappalli	August, 2016
7	International Journal of Multidisciplinary Research Review	International	A study on problems and Prospects of SBI Home Loan Borrowers with regards to SBI	August, 2016
8	Shanlax International Journals	National	A study on Perception of Home Loan Borrowers of State Bank of India with special reference to Tiruchirappalli District	September, 2017
9	INTERNATIONAL JOURNAL OF MANAGEMENT AND SOCIAL SCIENCES (IJMSS) p-ISSN : 2249 0191 e-ISSN : 2349 9761	International	Consumer Perception and Satisfaction Towards Online Shopping in Karur District	September, 2018
10	JAC: A JOURNAL OF COMPOSITION THEORY ISSN: 0731-6755	International	A Study on Banking Habits of People in Urban and Rural Area	September, 2019

### Paper Presentation Details:

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
1	A One Day National Conference on Myths and Realities of Business in the Digital Era Titled " A Comparative Study on Usage of E-banking Services Provided by Selected Private and Public Sector Banks in India:	Jamal Mohamed College, Trichy - 20.	17-02-2016
2	A One Day National Seminar on Strategic Growth of Business in New India - Prospects and Challenges Titled "A study on Perception of Home Loan Borrowers of State Bank of India with special reference to Tiruchirappalli District"	Jamal Mohamed College, Trichy - 20.	23-09-2017
3	A One Day National Conference on Advancement in Business in the Digital Era Titled "Customer Satisfaction towards E-Services in select Private Sector Banks in Tiruchirappalli District"	Jamal Mohamed College, Trichy - 20.	20-09-2018
4	A One Day International Conference on Service Marketing - Process, Practices and Potential Titled "Growth and Performance of Indian Insurance Sector in Current Scenario"	National College, Trichy	24-01-2019
5	ICSSR Sponsored National Seminar on Fostering Scientific Temper on Business Research Titled "A study on Customer Satisfaction Towards Mobile Banking Users in Tiruchirappalli District"	ICSSR Sponsored and Periyar E.V.R. College, Trichy - 23.	20-02-2019

6	A One Day International Seminar on Service Sector in India: Making New Avenues in Indian Economy paper titled "Customer Perception of 7P's of Marketing Mix and its Impact on Brand Loyalty"	Jamal Mohamed College, Trichy - 20.	13-01-2021
7	A One Day International Conference on Advancement in Business in the Digital Era Titled "Problems and Prospects of SBI Home Loan"	Jamal Mohamed College, Trichy - 20.	17-02-2021

### **Seminar/Conference/Workshop – Participation Details:**

<b>S. No.</b>	<b>Theme of the Seminar / Workshop</b>	<b>Name of the College</b>	<b>Date of Participation</b>
1	Internal Quality Assurance Cell "A One Day Inter-Collegiate Workshop on E-Content Development for Teaching – Learning".	Jamal Mohamed College, Trichy	22-12-2015
2	Internal Quality Assurance Cell "A One Day workshop on The Role of a Teacher in the Present Scenario"	Jamal Mohamed College, Trichy	07-01-2017
3	Internal Quality Assurance Cell "Three Day NLP-Based Faculty Empowerment Programme"	Jamal Mohamed College, Trichy	17 <sup>th</sup> , 19 <sup>th</sup> & 20 <sup>th</sup> June, 2017
4	A One day State Level Workshop on "GST – Principles & Practices"	Jamal Mohamed College, Trichy	11-01-2018
5	Internal Quality Assurance Cell "A One Day workshop on Improving Teaching Practices - A Strategic Approach"	Jamal Mohamed College, Trichy	23-06-2018
6	Curriculum Development Cell "UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design"	Jamal Mohamed College, Trichy	18 <sup>th</sup> & 19 <sup>th</sup> January 2019
7	Internal Quality Assurance Cell "Staff Enrichment Programme on Ownership Culture"	Jamal Mohamed College, Trichy	14-06-2019
8	Faculty Development Programme in Securities Market	Bharathidasan University, Trichy	15-02-2020